

PLEASE SEND IN YOUR COMPLETED APPLICATION BY 12 JUNE 2008



International AIDS Conference 2008

Stop AIDS. Keep the Promise

“Young Positive People: Working with the Media”

A joint initiative of the World AIDS Campaign and the United Nations
Population Fund

Introduction

Prior to the upcoming 2008 International AIDS Conference, and in connection with the youth pre-conference the World AIDS Campaign¹, in partnership with the United Nations Population Fund, will hold a media training for young people living with HIV who will be attending the conference. The training will be held on Wednesday 30 July 2008. A maximum of 25 young people will participate in this training, which will provide participants with support in identifying what their message/s as positive young leaders are, as well as share tips on how to work with the media.

Why are we doing this?

It is often the case that young positive people do not have access to practical training or capacity building around media. It is also key that young people understand their rights and the ethical implications when media is sometimes forced upon them, especially at these large events which can be overwhelming. This workshop will endeavour to address both these issues, by providing advice, guidance and practical support when working with media. Participants will have the opportunity to discuss the key messages that, as young leaders, they would like to transmit, while at the same time learning how best to share those messages according to the type of media you are working with, as well as audience at hand.

It is hoped that these young people will disseminate their lessons learned to their colleagues and peers. It is also key that young people with no or limited media experience have an opportunity to engage and take part as they will benefit directly from this workshop.

Please note that while partial scholarships are available for selected applicants, this funding source is for participants already attending the conference and will allow an extra night accommodation and per diem in order to attend the workshop.

To apply to participate in this workshop, please complete the attached form. We are keen to receive applications from young positive people who:

- Fall between the ages of 15 – 29
- Are openly living with HIV
- Are funded to attend the International AIDS Conference in Mexico
- Have a working knowledge of English and can communicate proficiently in English with other workshop participants.

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6. What kind of work do you do in your country/region that relates to youth and HIV and AIDS?

7. What do "youth participation" and "youth leadership" mean to you?

8. How often do you have access to internet?

9. Participants of the media workshop will be expected to speak with the media on certain occasions. Are you comfortable doing so?

10. Please describe any media or communications experience you may have (for example, public speaking, interviews, blogging, radio, etc)

11. It is possible that participants of the workshop may be filmed and/or photographed, and that these images would then be disseminated at the IAC, related websites or other means. Do you authorize having photographs and film of your participation in this Initiative being disseminated, rights free?

12. Please attach a copy of your CV. (attached to email)